

**IN DEFENSE OF ANIMALS** (IDA), an established international animal protection and advocacy organization, seeks an experienced Campaigns Manager. Since 1983, the mission of IDA has been to defend the rights, welfare and habitats of animals. From rescuing, giving sanctuary, and providing veterinary care to abused and abandoned animals in rural Mississippi, to street animals of Mumbai, India; to protecting our nation's wild horses; campaigning against the industries of puppy mills and fur; to our campaign on behalf of elephants in zoos and cetaceans captured in tanks; IDA is a recognized leader in the advancement of animal rights and welfare around the world. Please visit our website at [www.idausa.org](http://www.idausa.org) for more information.

**Job Summary -- Campaign Oversight and Facilitation:**

- Annual evaluation of campaigns, initiatives, and sanctuaries to ensure they are in line with IDA's mission and vision
- Oversee and facilitate campaigns' vision, mission, planning, strategy and tactics
- Advise on the organization's overall campaign strategy and direction
- Create and manage campaigner plans and protocols, and hone them to be effective
- Line-manage Campaigners and Sanctuary Managers
- Coach and advise campaigners to be effective in achieving their mission
- Set targets for Sanctuaries and Campaigns to measure achievement against goals and analyze progress
- Collaborate with heads of departments and other key figures in the organization to provide relevant, timely content as required
- Advise and input on organizational and campaign messaging
- Assist in the preparation of job descriptions, job postings and candidate interviews
- Assist in strategy to leverage key campaign contacts
- Work closely with Communications Director to advise and input on communication strategies
- Manage and analyze the organization's campaigner software and databases
- Participate in management meetings when requested
- Keep organization apprised of progress with regular campaign updates
- Advise and input on non-profit software and infrastructure needs
- Coordinate timely meetings of campaigners to lead strategy, analyze successes and share challenges
- Coordinate regular campaigner training sessions with leading experts
- Keep current with latest campaigning laws, science, and theory and put it into practice
- Stay current on and implement best management techniques
- Oversee onboarding of new campaigners and establish onboarding procedure

**Education and Experience:** A minimum of two years college required, four years preferred; 6 years' experience in campaign management; and proficiency in written and oral English.

**Benefits:** Benefits available for staff working over 32 hours per week.

To apply for this position, submit your resume and a cover letter describing why you wish to work for IDA to: [employment@idausa.org](mailto:employment@idausa.org)